

**ActionAid Liberia Strategic Partnership Agreement II
Climate Justice Alternative Case Collection 2023
Expression of Interest
Template**

Background

A key aim of ActionAid Denmark's work in the coming years is 'Developing, promoting and shifting resources towards viable local alternatives led by women and youth in affected communities that reduce emissions while promoting resilience and provide inspiring examples of what the just transition looks like.' The ambition is that partnerships and collaborative work in the global programme on climate justice can be a vehicle to identify, promote and potentially strengthen and scale progressive solutions to the climate crisis. To engage with the complex factors and forces that are driving inequality and destruction of our planet we must 'think big, start small' and identify tangible, practical and contextual cases of how alternatives to current ways of doing and working look like; concrete examples of models and practices that have the potential to grow and replace the systems that drives inequality and destroys the climate. For ActionAid Denmark and AA Liberia, the track on alternatives can complement and strengthen current work on strategic objective 2 in the SPA through:

- 1) Methodological and financial support to identify alternatives and develop cases that can qualify and exemplify work on climate justice,
- 2) Scoping potential for, and promoting investment in, alternatives through e.g., public investments, not-for-profit or private/impact investors.
- 3) A platform to share and learn from each other and provide cases and practices that can inspire across and support mobilization and campaigning

By 'alternatives' we mean alternatives to current to 1) harmful agribusiness and 2) the centralized and polluting parts of the energy sector, in particular fossil fuels. Concretely, we mean:

1: Sustainable models that are owned and/or led by local communities. In line with AA's principles for a just transition and Climate Resilient Sustainable Agriculture (CRSA). Alternative models for producing, processing, distributing food that reduce greenhouse gas emissions, enhance (bio)diversity, respect traditions, and improve equity and/or working practices for re-claiming and managing natural resources.

2: Systems for renewable energy production and consumption that lower greenhouse gas emissions, improve resilience, and benefit the victims of climate change. This could be 1) sources of energy that can replace current fossil

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fuel consumption, 2) practices and models for decentralization and democratization of processes of production and management of utilities, 3) Community practices and ownership models or 4) New technologies benefitting the communities we work for directly.

PRINCIPLES TO GUIDE THE WORK

NO FALSE SOLUTIONS: Climate change is becoming profitable, greenwashing is becoming widespread; there is a need to distinguish and call out solutions that are only made for profit and do not change the underlying conditions and inequalities - or in many examples do not even lead to reduced emissions, such as carbon off-setting schemes or so-called climate smart agriculture (CSA)

SHIFTING POWER: There is a need for 'alternatives' that go beyond technology and market-based solutions and include shifting power and supporting a just transition towards social justice and sustainability. We support and promote local initiatives and local capacity; we do not develop alternatives ourselves.

WORK ACROSS BOUNDARIES: Radical change only happens if we radically change the way we engage with one another across boundaries of sectors, hierarchies, nations, and ecosystems. There is a need for policymakers, NGOs, actors from the private sector, investors, and research institutions to interact better to promote new solutions and for us to explore what is out there beyond our current work and partnerships.

SPREAD ACROSS BOUNDARIES: We look for models and practices that have transformative potential. This means a potential for scaling; a potential to replace unequal and environmentally harmful systems by growing bigger and wider, affecting more people, or being adopted in different contexts. It can be a potential for '**scaling up**' by changing institutions at the level of policy, rules and laws; '**scaling out**' by replication and dissemination, increasing number of people or communities impacted or '**scaling deep**' by changing relationships, cultural values, and beliefs for new ways of working and living to grow.

On this background, AA Liberia is conducting an innovation challenge to collect three cases from young people and women in Liberia. The rationale for this challenge is to transition from raising awareness on issues affecting girls (that everyone knows) to a progressive stakeholders' engagement approach through evidence-based policy advocacy. This initiative is expected to amplify the 'call to action,' that brings all hands-on-deck including policy makers, donors, CSOs, and the Media to confront systemic structures that work against girls' rights, health, and wellbeing.

The Task

ActionAid Liberia seeks expressions of interest from young people (18-35), their organizations, networks, alliances, and movements on climate justice's alternative cases that align with all the guidelines listed.

1.0: Purpose and Rational of the Case Collection

ActionAid Liberia is commissioning these alternative cases for the following:

- To conduct innovative challenge to collect 3 promising cases for alternatives in Liberia.
- Support publishing of engaging formats for sharing selected cases in e.g., communication and campaign work (nationally, globally)
- Deepen our knowledge and qualify our position and strategy for different types of investment in alternatives through e.g., public investments, not-for-profit or private/impact investments.
- Provide a base from which to qualify our own approach within our climate justice/just transition work and qualify what to invest resources in that can be financed or scaled through advocacy and policy work in the global program.

It is expected that in addition to other sources, the individual or group will review:

- ActionAid climate justice projects focus.
- Government Climate justice policies.
- Comprehensive Africa Agriculture Development Programme, Non-State Actors (CAADO), ECOWAS CAADP Non-State Actors Coalition (ECONSA), Liberia Farmers Union, Rural Women Farmers Forum (RWFF), and Network of Farmers and Producers' Organizations in West Africa (ROPPA)
- Other data from UN agencies, INGOs, CSOs.

Please provide details of the proposed project lead for this initiative:

Name	
Organization	
Role/Position	
County & Country	

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Contact #s	
Email	

Please provide the following information as part of your Expression of Interest

Question	Response
Give the theme: (1) food systems or 2) renewable energy?	
Summary (4 lines) <ul style="list-style-type: none"> • What is the main idea and its potential? 	
Place and constituency: <ul style="list-style-type: none"> • Name of location and country • Name of involved community groups, organizations, networks, individuals. 	
The problem (max 10 lines) <ul style="list-style-type: none"> • What is the overall problem this initiative is addressing that needs alternative solutions? • What is the background to the problem in the context? 	
The solution (max 10 lines) <ul style="list-style-type: none"> • What are the key characteristics and unique features? • Who is leading it? • What is the target Market? • What is the business model? • Who is your competition? • What is the Unique Selling Proposition? 	
Effect and results (max 10 lines) <ul style="list-style-type: none"> • Numbers & impact: What impacts and results have the case, business or 	

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<p>programme achieved so far e.g., Number of beneficiaries?</p>	
<p>The key take-aways (max 10 lines)</p> <ul style="list-style-type: none"> • Useful practices, principles and learning beyond context. 	
<p>Feasibility (max 20 lines)</p> <ul style="list-style-type: none"> • What are the technical resources and capacity available? How established is the solution? • What is the economic viability, cost, and benefits? • Does the solution conflict with legal requirements (e.g., zoning or media was). What legal frameworks are in place, what is missing? 	
<p>Level of experience (existing, incremental, new)</p>	
<p>Potential for scaling (max 20 lines) - The <i>potential</i> of the solution in terms of achieving (more and wider) impact.</p> <ul style="list-style-type: none"> • Scaling deep: training, mentorships, networks supporting growth of communities of practice. • Scaling up: policy, planning and legislation that values and invests in solution. • Scaling out: replication in other contexts, access to infrastructure and resources 	
<p>Financial and Non-Financial Instrument Received</p> <ul style="list-style-type: none"> • What Innovative financial (e.g., credit, grants, capital markets, etc.) or non-financial support has the project/programme/business received? • From whom (donor, investor, venture capitalist etc.) did the project/programme /business receive this support? 	

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<ul style="list-style-type: none"> What level of funding has been committed by the donor/ investor/ venture capitalist etc.? What funding gap exists? 	
<p>Successes</p> <ul style="list-style-type: none"> What success have you achieved so far? 	
<p>Challenges Faced</p> <ul style="list-style-type: none"> What challenges or barriers to your programme or business growth are you facing or anticipate? 	
<p>Lessons learned</p> <ul style="list-style-type: none"> What lessons have you learnt? 	
<p>Opportunities Available</p> <ul style="list-style-type: none"> What opportunities (e.g., market, collaboration etc.) are available? 	
<p>What should we do next (max 5 lines)</p> <ul style="list-style-type: none"> What support and/or financing is needed and for what? 	
<p>Backing documents, knowledge, and inspiration</p> <ul style="list-style-type: none"> Links to report/backing documents, public articles, audiovisual material, key people 	
<p>3-5 illustrative photos</p>	

Candidates should submit an Expression of Interest by September 28th, 2023 to vacancy.liberia@actionaid.org